



# Data Operations Analyst

**Location: Stockholm, Sweden**

**Remote possible**

**Job Type: Full-time**

## **About Us:**

At North<sup>2</sup>, we're transforming the way businesses engage with customers by turning storefront windows into dynamic digital advertising displays. Our cutting-edge technology harnesses the power of AI to deliver adaptive, high-visibility ads that maximize brand impact.

## **Role Overview:**

We are seeking a highly organized and detail-oriented Data Operations Analyst to join our growing team. In this role, you will be responsible for managing and analyzing large volumes of data to ensure the accuracy, integrity, and performance of our advertising technology. Your work will help drive data-driven decisions across the business and ensure our machine learning models are operating efficiently.

## **Key Responsibilities:**

- Collect, clean, and analyze data from multiple sources to support ad targeting, performance analysis, and customer insights.
- Monitor data quality and identify any discrepancies or issues, ensuring data is accurate and up-to-date.
- Work with engineering teams to ensure seamless data integration and implementation across platforms.
- Create dashboards and reports to communicate key performance metrics to internal stakeholders.
- Identify trends and insights from data to drive optimization in digital ad performance.

## **Requirements:**

- Strong experience with data analysis, preferably in a tech or advertising environment.
- Proficiency with data visualization tools (Tableau, Power BI, etc.) and SQL.
- Experience with Python or other scripting languages for data manipulation is a plus.
- Attention to detail and a strong ability to identify data issues and trends.
- Ability to communicate complex data insights clearly to non-technical stakeholders.

## **Why North<sup>2</sup>?**

- Competitive salary and commission structure
- Possibility of options in a rapidly growing tech company
- Work in an innovative and fast-paced environment
- Opportunity to make a significant impact

## **How to Apply**

If you're excited about AI, software development, and making an impact, we'd love to hear from you! Apply by sending your resume and a short motivation letter to [jobs@north2.se](mailto:jobs@north2.se) with the subject: Data Operations Analyst. Join us in shaping the future of the urban landscape!